

HASHMAP CUSTOMER SUCCESS STORY

Achieving Performance with Simplicity with Snowflake's Cloud Data Warehouse

NETWORKING & CONNECTED PRODUCTS

A multinational networking and connected device company providing consumer, business, and service provider solutions.



CHALLENGE

Cost and effort associated with ongoing sizing, balancing, and tuning an on-premise data warehouse for Tableau workbooks meant to analyze consumer device hardware data across a geographically dispersed user base including the US, Europe, and Asia.

OUTCOME

Snowflake provided support for the ORC file format and maintained backward compatibility with the existing Tableau workbooks plus delivered significant performance benefits, a simple UI, scaling, and concurrency at a fair price.

APPROACH

Tapped into the unique advantages of Snowflake as a cloud data warehouse for near infinite low cost storage, scale up/down capability, low/no operational overhead (Snowflake handles), pay as you go for DW compute cycles.

SOLUTION

Hashmap Consulting Services including Cloud Data Migration, Data Warehouse Engineering, Data Pipelining, AWS, and Snowflake Cloud Data Warehouse.

SOLUTION SNAPSHOT

Concurrency

Significantly increased DW user workload

Query Times

Improved simple & complex queries

Data Loads

Hourly data loads vs daily

Ready to Run

Supported ORC file format and Tableau workbook backward compatibility



CONSULTING – MANAGED SERVICES – ACCELERATORS

ACCELERATING OUTCOMES IN BIG DATA, IIOT/IOT, & AI/ML

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